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WTTE Columbus 1261 Dublin Rd Columbus, OH 43215

Shorr Johnson Magnus 1831 Chestnut St Ste 602 Philadelphia, PA 19103

Product

1373516 Contract # Schedule Dates 09/18/12-09/24/12

Advertiser Friends of Sherrod Brown (71746) Agency

Shorr Johnson Magnus (1504) POLITICAL CANDIDATE (ns) (1186)

Brand Brown (32993)

Salesperson Millennium/DC, Washington DC (1108) Sales Office Millennium Washington DC

DETTORE, MIKE **Buyer Name**

Phone/Fax / CPE N/A

Date:

Accepted-5tation:

Account Types National/Political Candidate Agency BRD

Billing Type Standard Comments BROWN JARED 5ALLE5

Date Entered 09/17/12 Last Modified 09/17/12 Entered By Amy Marino

No

Comments:

Date:

ECR09820247 Headline # Demo A35+

Order Type Normal Package Deal

Commission % 15.00 Commission \$3,637.50

Net Total \$20,612.50

Sales Tax

CO-OP

Columbus (WTTE) By Broadcast Month Spots Rate 23 \$24,250.00 Sep. 2012 Grand Total: 23 \$24,250.00

Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
Normal Line / SPOT (8)	09/18/12-09/21/12	2	:30	7:58:11A- News-Good Day Columbus-8am	5		×	X	×	x		; ; ;	5	\$350.00	\$1,750.00	Columbus (WTTE)	GOOD DAY COLUMBUS	9/17/12
Normal Line / SPOT (2)	09/18/12-09/21/12	2	:30	8:30A- News-Good Day Columbus-8am	5		х	x	Х	X			5	\$350.00	\$1,750.00	Columbus (WTTE)	GOOD DAY COLUMBUS	9/17/12
Normal Line / SPOT (3)	09/22/12-09/22/12	2	:30	7P- Big Bang Theory Wknd					}		1			\$250.00		Columbus (WTTE)	BIG BANG	9/17/12
reempt (3)	09/22/12				ĥ											Columbus (WTTE)	Order Error/Exception - No Big Bang weekend, sports	
Normal Line / SPOT (4)	09/18/12-09/21/12	2			5		Х	X	Х	х			5	\$1,350.00	\$6,750.00	Columbus (WTTE)	2.5 MEN	9/17/12
Normal Line / Prime Premium (5)	09/19/12-09/19/12	2						1					1	\$2,500.00	\$2,500.00	Columbus (WTTE)	· X-FACTOR	9/17/12
Normal Line / Prime Premium (6)	09/24/12-09/24/12	2				1	! !						1	\$2,500.00	\$2,500.00	Columbus (WTTE)	BONE5	9/17/12
Normal Line / SPOT (7)	09/18/12-09/21/12	2			5		х	х	Х	х			5	\$1,500.00	\$7,500.00	Columbus (WTTE)	NEWS	9/17/12
Normal Line / SPOT (8)	09/22/12-09/23/12	2							100		1	1	1	\$1,500.00	\$1,500.00	Columbus (WTTE)	NEWS	9/17/12
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	Normal Line / SPOT (1) Normal Line / SPOT (2) Normal Line / SPOT (3) Preempt (3) Normal Line / SPOT (4) Normal Line / Prime Premium (5) Normal Line / Prime Premium (6) Normal Line / SPOT (7)	Normal Line / SPOT (\$) 09/18/12-09/21/12 Normal Line / SPOT (2) 09/18/12-09/21/12 Normal Line / SPOT (3) 09/22/12-09/22/12 Preempt (3) 09/22/12 Normal Line / SPOT (4) 09/18/12-09/21/12 Normal Line / Prime Premium (5) 09/19/12-09/19/12 Normal Line / Prime Premium (6) 09/24/12-09/24/12 Normal Line / SPOT (7) 09/18/12-09/21/12	Normal Line / SPOT (1) 09/18/12-09/21/12 2 Normal Line / SPOT (2) 09/18/12-09/21/12 2 Normal Line / SPOT (3) 09/22/12-09/22/12 2 Preempt (3) 09/22/12 2 Normal Line / SPOT (4) 09/18/12-09/21/12 2 Normal Line / Prime Premium (5) 09/19/12-09/19/12 2 Normal Line / Prime Premium (6) 09/24/12-09/24/12 2 Normal Line / SPOT (7) 09/18/12-09/21/12 2	Normal Line / SPOT (♣) Normal Line / SPOT (♣) Normal Line / SPOT (2) Normal Line / SPOT (2) Normal Line / SPOT (3) Normal Line / SPOT (3) Normal Line / SPOT (4) Normal Line / SPOT (4) Normal Line / Prime Premium (5) Normal Line / Prime Premium (6) Normal Line / SPOT (7) Normal Line / SPOT (7) Normal Line / SPOT (8) Normal Line / SPOT (8)	Normal Line / SPOT (♣) 09/18/12-09/21/12 2 :30 7:58:11A- News-Good Day Columbus-Gam Normal Line / SPOT (2) 09/18/12-09/21/12 2 :30 8:30A- News-Good Day Columbus-8am Normal Line / SPOT (3) 09/22/12-09/22/12 2 :30 7P- Big Bang Theory Wknd Preempt (3) 09/22/12 Normal Line / SPOT (4) 09/18/12-09/21/12 2 :30 6:57:56P- Two And A Half Men 2 Normal Line / Prime Premium (5) 09/19/12-09/19/12 2 :30 7:57:50P- FOX-X Factor (Wednesday) Normal Line / Prime Premium (6) 09/24/12-09/24/12 2 :30 7:57:50P- FOX-Bones (Monday) Normal Line / SPOT (7) 09/18/12-09/21/12 2 :30 10:00:50P- News-Fox 28 News at 10p Normal Line / SPOT (8) 09/22/12-09/23/12 2 :30 10:00:50P- News-Fox 28 News at 10p	Normal Line / SPOT (♣) 09/18/12-09/21/12 2 :30 7:58:11A- News-Good Day Columbus-8am Normal Line / SPOT (2) 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Normal Line / SPOT (2) 09/18/12-09/21/12 2 :30 8:30A- News-Good Day Columbus-Barm 5 X X X X X 5 5 \$350.00 \$1,750.00 Columbus (WTTE) Normal Line / SPOT (3) 09/22/12-09/22/12 2 :30 7P- Big Bang Theory Wknd 1 1 \$250.00 Columbus (WTTE) Treempt (3) 09/22/12	Normal Line / SPOT (\$)

Accepted-Agency/Advertiser:

Sho 183 Ste Phil	1261	E Columbus Dublin Rd nbus, OH 43215	CONTRACT # Schedule Dates Advertiser Agency Product Brand Salesperson Sales Office Buyer Name Phone/Fax CPE Account Types Billing Type Comments	09/18/12-09/24/12 Friends of Sherrod Brown (71746) Shorr Johnson Magnus (1504) POLITICAL CANDIDATE (ns) (1186) Brown (32993) Millennium/DC, Washington DC (110 Millennium Washington DC DETTORE,MIKE / N/A National/Political Candidate Agency E Standard BROWN JARED SALLES	Package Deal Commission % Commission Net Total	09/17/12 09/17/12 Amy Marino No ECR09820247 A35+ Normal 15.00 \$3,637.50 \$20,612.50	By Broadcast Mr Sep. 2012 Grand Total:	onth <u>Spots</u> 23 \$2	<u>Rate</u> 4,250.00
Line	Line Type / Break Type (Ref #	·) Dates	Sec Length	Run Times SPW Mo Tu We T	Th Fr Sa Su Spots Rate	Total	Station	Comments	Entere
B.O.	1 Preempt (B)	09/22/12					Columbus (WTTE)	Order Error/Exception - News at 11p on Sat	
	·			OONEDAATION					
Accepte	d-Agency/Advertiser:		Date:	CONFIRMATION Accepted-Station:	I CONTRACT	Comments:			